



**2009 Purchase Information**

NAME \_\_\_\_\_  
 COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 PHONE NO. \_\_\_\_\_

TITLE \_\_\_\_\_  
 EMAIL \_\_\_\_\_  
 CITY \_\_\_\_\_ ST. \_\_\_\_\_ ZIP CODE \_\_\_\_\_  
 FAX \_\_\_\_\_

2009 UHAA WEB SPACE PRICING															
2009 WEB ADS	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	3 MONTHS	6 MONTHS	12 MONTHS
<b>A. Homepage</b>													\$ 1,200	\$ 2,000	\$ 3,200
<b>B. Portal Page</b>													\$ 700	\$ 950	\$ 1,200
<b>C. SAC Page</b>													\$ 950	\$ 1,200	\$ 1,700
<b>Number of Ads Ordered:</b>															
<b>Grand Total \$:</b>															

For print and web availability, rates, and other UHAA sponsorship opportunities:

TY HOUSTON  
 Vice President for Corporate Partnerships & Sponsorships  
 713.743.9555  
 thouston@uh.edu

**Please make all checks payable to:** The University of Houston Alumni Association

PLEASE CHARGE \$ \_\_\_\_\_ TO MY:  VISA  MC  AMEX  
 ACCOUNT NUMBER: \_\_\_\_\_ EXP DATE: \_\_\_\_\_  
 TOTAL AMOUNT TO BE CHARGED \$ \_\_\_\_\_  
 CARDHOLDER SIGNATURE: \_\_\_\_\_  
 PLEASE PRINT CARDHOLDER NAME: \_\_\_\_\_

**Mail:**  
 The University of Houston Alumni Association  
 P.O. Box 230345  
 Houston, Texas 77223-0345

**Fax this order form back to: 713.743.9560**

Confirmation of this order constitutes an agreement between the publisher and advertiser. Publisher reserves the right to alter publication dates with advance notice to advertiser. Rates are subject to periodic change.

**Limitation of Liability:** Advertiser understands that the service is provided by UHAA on an "as is" and "as available" basis. UHAA does not assume any responsibility for continuous availability of service. In the event of discontinuation of the service by UHAA, UHAA shall be responsible only for refunding a pro-rated amount of the contract in force. The parties agree that the other party shall not be liable for any direct, indirect, incidental, special, consequential or exemplary damages, including but not limited to, damages for loss of profits or goodwill. Either party's liability for any breach or alleged breach of any of its obligations under this agreement shall not exceed the total amount of money paid by the advertiser.

**Payment:** Payment is due in full no later than 10 working days prior to the posting of the ad. In the case of 12 month contracts, the payment may be separated into two equal 6 month payments, with the first payment due no later than 10 working days prior to the posting of the ad.

Agreed this \_\_\_\_\_ day of \_\_\_\_\_ (month), 20\_\_\_\_ (year).

\_\_\_\_\_  
 For The University of Houston Alumni Association

\_\_\_\_\_  
 For the Advertiser