

## **“What do you expect from Duke as an alum?”**

February 21, 2009, Breakout group minutes

Board Members Present: Billy Andrews, Michael Bennett, Matt Bostock, Wyman Davis, Holly Eggert, John Ross, Hardy Vieux, Melvia Wallace, Torraine Williams

Staff present: Leiska Boyce, Melanie Burkett, George Dorfman (moderator), Aaron Kirschenfeld, Carole Levine, Mitch Yelverton

Board members were asked to respond to the question “what do you expect from Duke as an alum?” with no restrictions on the type or scale of the response. Answers included:

- Networking and career resources
- College prep info (both in general and for students interested in applying to Duke)
- Nothing!
- Educational programming that is of higher quality than programming through another provider
- Information about what resources/services/opportunities are available through Duke
- A sense of belonging, a feeling that you are a valued member of a community
  - Help projecting that sense of belonging. Provide alums the information they need to advertise the university and recruit people to apply to Duke or become involved in the community
- Increase in the value of the degree
  - Via a university that acts ethically and strives for excellence
- Answers to questions. Timely, friendly responses
- To be asked to do things for the university (especially if you make yourself available/communicate that you’re willing to volunteer)
- Information about job openings at Duke
- Capture and communicate the “fruits of academia.” Inform alumni about interesting discoveries and research happening at Duke