

Duke Alumni Association

Board of Directors

Civic Engagement Committee

February 20-21, 2009

Minutes

Attending:

Chairs:

Anne Lawler

Hardy Vieux

DAA Board Members:

Billy Andrews, Jr.

Emily Bragg

Kendall Dabaghi

Wyman Davis,

Andy Gerschutz

Jeff Howard

Garrett Raczek

Sue Rose

Dawn Taylor

Melvia Wallace

Jimmy Walsh

Sam Wang

Sue Wasiolek

Gerald Wilson

Friends of Board:

Betsy Alden

Kathy Wagoner

DAA Staff:

Barbara Blackburn

Bob Bliwise

Bridget Booher

Janan Crocker

Aaron Kirschenfeld

Cam Lawler

Chris O'Neil

Nicole Silvanic

Rachael Wheatley

Mitch Yelverton

Welcome and introductions

Hardy Vieux welcomed everyone. Committee members introduced themselves to facilitate better discussion with many new members.

Overview and update (Hardy Vieux)

One more year of committee work then hand off to staff

Tagline, "Impacting the Next Generation"

Pilot cities will serve as models

Subcommittees: Training and Outreach responsible for curriculum content and reflection; Planning responsible for logistical operation, big picture, FAQ, metrics of success

Civic engagement week set for November 14-22, 2009

Launch cities (21) are diverse in size and level of engagement with reliable contacts; these include pilot cities

Pilot City Updates

Kansas City (Dawn Taylor)

Community Partner: Operation Breakthrough

Students have submitted admissions applications; one student applying to Juilliard

Some students have already been admitted

Focus is now on identifying scholarship opportunities and applying for financial aid

Dawn has begun conversation with Community Foundation of Kansas City and is gathering information on idea of giving circle

Atlanta (Chris O'Neill)

Community Partner: MedShare

Working with MedShare to set a date for work day

Will circle back with volunteers and work with Wyman Davis to recruit support

San Francisco

Community Partner: Literacy for Environmental Justice (LEJ)

Work day on May 2 in nursery garden with community partner addressing ecological health concerns at Hunter's Point in SE San Francisco

Hardy Vieux is working with Nicholas School to get Duke speaker to participate (specific professor has been identified)

Detroit (Kathy Wagoner)

Community partner: Beyond Basics

Hosting think tank meeting on February 25

22 alumni have expressed interest, 12 will attend meeting

Beyond Basics provides professional training for tutors and volunteers to address literacy in public schools; intensive program consists of tutoring 1 hr/day for 8 weeks; \$500 per student

Will start work as soon as possible and plug in to civic engagement week in November

Planning (Anne Lawler)

Review of timeline (See attached)

Training and Outreach (Betsy Alden)

Review/discussion of PowerPoint presentation for first webinar

Feedback: simplify (less text, more photos); state clear objectives; contrast new model with former community service experience

Follow up/Next Steps

Assign DAA Board liaison for launch cities

Committee conference call third Tuesday of month at 2:00 ET

March 24 rehearsal for training outreach webinar; Wyman Davis, Emily Bragg, and Sue Rose will dial in to listen and provide feedback