

**ALUMNI ASSOCIATION of WESTERN WASHINGTON UNIVERSITY
BOARD OF DIRECTORS
2010 Board Nominations**

Alumni Association Mission

Our mission is to strengthen Western by building strong and caring relationships that make a difference among our students, alumni, friends and the greater University community.

Nominations for Members of the Board of Directors

The Alumni Association is seeking nominations of qualified individuals to serve the University and all alumni of Western Washington University as a member of the Alumni Association Board of Directors. The board has determined that two to three members will be added through this process.

Members of the WWU Alumni Association Board of Directors serve three-year terms. Directors may serve a second three-year term (although that is not automatic). Following completion of two consecutive three-year terms, a board member must be off the board for at least one year before reapplying. There are approximately 25 board members during any given year.

Recruitment Objectives

The Committee identified areas of significance and additional representation needs:

- **Diversity**: we are seeking individuals with a passion for diversity and we want to be diverse as an organization.
- **Finance**: we are seeking detailed persons who can relate dollars to our strategic plans, and plan for our future programming objectives.
- **Special Representation**: we are seeking to diversify our board membership by including alumni from all the colleges and:
 - ◆ **Young Alumni**: we are seeking representation from alumni who are under 30 years of age.
 - ◆ **Geographic**: we are seeking alumni representation from our highest concentration of alumni populations and active chapter areas. Of particular interest is Eastern and Central Washington.
 - ◆ **Golden Viking**: we are seeking alumni representation from those who graduated 60 or more years ago.
 - ◆ **Campus School**: we are seeking alumni representation from those who attended the WWU Campus School.
 - ◆ **Corporate**: we seek representatives from local, strong employers who hire the greatest number of Western grads, including Microsoft, Boeing, Russell Investments and Starbucks. Additionally, we seek alumni who

are practicing in the medical fields including medical practitioners, physicians and nurses.

- ◆ **College:** we seek representatives who are alumni from the following colleges: College of Science and Technology and College of Fine and Performing Arts.
 - ◆ **Gender:** we are seeking alumni representation from females.
 - ◆ **Non-traditional Students:** we are seeking alumni representation from alumni who did not go directly to Western upon graduation from High School, but attended community college, traveled, worked, entered the military or any other activity.
- **Overall Attributes:** we are seeking alumni who are passionate about strengthening Western, are connected within their professional and local communities, and are willing to leverage those connections to benefit Western. They must also be committed to the future of the Alumni Association and inclusive in their actions.

Board Member Expectations

1. Provide oversight and counsel on behalf of Western alumni.
2. Be a life or annual Alumni Association member in good standing.
3. Actively encourage Alumni Association involvement, services & support for Western to move forward the university and association missions.
4. Actively recruit Alumni Association members and scholarship support to strengthen Western.
5. Attend one or more Alumni Association signature event(s): Traveling Professor, Alumni Awards Celebration, Scholarship Dinner.
6. Participate on one or more committees.
7. Attend four board meetings a year – 2010-2011

Nomination and Selection Process

- Nominator will review and familiarize themselves with identified recruitment objectives.
- Seek individuals who meet these objectives.
- Approach prospective nominee with inquiry about interest in getting involved with the University in meaningful ways.
- Once interest is indicated, complete nomination form and submit with cover note detailing why nominator believes this individual would assist with moving the Alumni Association mission forward while strengthening the University.
- Staff will research individual, compile formal document for presentation to full Nomination Committee.
- Nomination Committee will review all formal nominations and accompanying research; make recommendation for selection and present final candidate list to full board for ratification.
- Once board votes on selection, committee members with the Alumni Association President, Executive Director, and in some cases the nominator, will approach the nominee and officially invite him/her to join the board.
- Once nominee accepts, they will be asked to attend the Board Orientation in May and attend the board retreat in June and their first meeting in October.