



Presidents/Membership Chairs

Mr. Robert I. Chodock
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Ms. Carolyn Day Flowers

Secretary/Affinity Chair

Mr. David Scher

Class Correspondents

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Ms. Kim Levin Graham
Ms. Lauren Flato Labovitz
Ms. Anne Czaplinski Treadwell

Reunion Chairs

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Ms. Carol Borack Copenhaver
Ms. Debbie Schaffel

**Cornell Annual
Fund Representative**

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Ms. Elise Billings Hamann

Webmaster/Class Historian

Mr. Trevor L. Steer

Class Council

Ms. Vaishali Bhatt
Mr. John Dunn
Ms. Sumeeta Altmaram Gawande
Ms. Lauren A. Hoefflich
Mr. John Kaufman
Ms. Laura Pearlman Kaufman
Mr. Michael F. McGarry
Ms. Judy Osgood
Mr. Joel R. Seligman
Ms. Sara A. Tepperberg M.D.

Ezra Plan - Track 2

1st Notice-Letter to entire class

Spring 2011

Dear Classmate:

Cornell gave us connections to people, ideas, and experiences that changed our lives. It can do that for us as alumni, too. All we have to do is stay connected. How? One easy way is to become an official member of the Class of 1989. This year our class dues are only \$45—a great bargain for all we get from the class in return. Each year, our dues give us:

- A copy of the New Student Reading Project selection (for all dues payers prior to June 1)
- Entry into our annual class raffle for a Cornell Sheep Program blanket (for all dues payers prior to June 1)
- Social and professional networking opportunities designed by our class volunteers
- Participation in exclusive members-only webinars conducted by Cornell professors and administrators
- News and other communications from and about our class
- A one-year subscription to *Cornell Alumni Magazine*
- Discounts and rewards redeemable at Cornell, in Ithaca, and across the U.S.
- A voice in our class's ongoing relationship to Cornell

We have created a class page on Facebook (Cornell Class of 89) and on LinkedIn (Cornell Class of 89), so please join the groups and post information about what you're up to now, photos that you have of yourself and fellow classmates, ideas for events leading up to reunion, etc. We are looking forward to getting everyone engaged and re-energized about Cornell, so we can continue our trend and break the attendance record for the 25th Reunion just like we did for the 20th. Mark your calendars now. Reunion will be June 5-8, 2014.

Your class officers will be working on new programming and events throughout the year and hope many of you will be able to join us. Some of the activities already in the works are a class event at Homecoming, a classes of the '80s event at the Big Red Hockey game at Madison Square Garden on November 26, 45th birthday parties, and more.

Your Cornell relationship isn't over after graduation; it just evolves into something new. Make sure you make the most of this new stage: visit alumni.cornell.edu/classes to pay your class dues, send us updates about your life, and review your membership rewards. Your 7-digit alumni ID is located above your name and address label when paying online.

We look forward to connecting with you soon!

Sincerely,

Rob Chodock
Class President

Debbie Schaffel
Class President

P.S. Have you signed up yet for CornellConnect, the new online alumni directory? Learn more at CornellConnect.cornell.edu. Please make sure to update your contact information while you're there.

Ezra Plan - Track 2 2nd Notice - Email

Cornell Class of 1989

It's one of the best social networks you can join...

Why does your graduating class still matter? Because it's an exclusive, ready-made network of peers, friends, and people who really know what it means to earn a Cornell degree. Whether you want to catch a great lead or just catch up, the Class of 1989 organization helps you stay connected.

Renew your membership in the Class of 1989 by paying this year's class dues. The funds pay for the get-togethers and networking opportunities organized by class volunteers each year, and give you members-only access to information and people that matter to you.

If you haven't already, visit alumni.cornell.edu/classes to pay your dues and see your membership rewards. Your 7-digit alumni ID is XXXXXXXX.

Sincerely,
Rob Chodock and Debbie Schaffel
Class Presidents

Ezra Plan - Track 2

3rd Notice-Email

Dear Classmate:

I noticed recently that you have not yet paid your class dues for the upcoming year. I hope you won't let the year go by without receiving the wonderful tangible and intangible rewards that come with being an active member of our Class of 1989.

You probably are aware of dues-payer benefits like the one-year subscription to *Cornell Alumni Magazine* and the various discounts available to members. Are you also aware of the fact that class dues are our class's source of funding for a year's worth of fantastic programs, parties, communications, and other ways of keeping us all connected? Or that class membership is one of the ways Cornell is able to take stock of alumni participation in the life of the university?

As with the classes that came before us, the Class of '89 has contributed in ways large and small to the history of Cornell. Help us continue to renew and strengthen that contribution—and help us offer meaningful opportunities to connect with one another and with our shared past. Something simple, like becoming an active member of our class, can do quite a lot of good.

I hope you will take a moment today to renew your membership. You can return the form below, along with your check, in the enclosed envelope. Or you can pay the dues online with a credit card. Simply visit alumni.cornell.edu/classes and the site will lead you through the steps.

If you have any questions or concerns, we would love to hear from you. Please contact us at classdues@cornell.edu or 607-255-3021.

Sincerely,
Rob Chodock and Debbie Schaffel
Class Presidents

**Ezra Plan - Track 2
4th Notice - Tip-On for May/June '11 CAM Issue
Sent to non-renewals only**

Cornell Alumni Magazine

This might be
your **Last Issue**



*According to our records,
your class membership/subscription
is about to expire.*

**IF YOU HAVE MADE A PAYMENT RECENTLY,
PLEASE IGNORE THIS NOTICE.**

To check the status of your
class membership/subscription—and renew it,
if necessary—call:

Class and Reunion Programs 607-255-3021
or
Cornell Alumni Magazine 607-272-8530 ext. 33

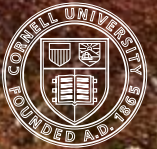
or write to us at:
cornellalumnimagazine.com/substatus/

Don't miss an issue!

**You may opt-out of
the 4th notice selection
anytime before
March 1, 2011**

Ezra Plan - Track 2 5th Notice Postcard or Email

Cornell Class of 1989 Stay Connected to Cornell and our Class!



What you get from class dues

- An ownership stake in your class community
- Ways to stay in touch with great friends
- News of, and from, your classmates
- Invitations to class birthday parties, excursions, and other great activities
- One year (6 issues) of *Cornell Alumni Magazine*
- Access to exclusive webinars with Cornell's thought leaders
- Discounts & rewards redeemable on campus, in Ithaca, and around the country

What the Class of 1989 gets from class dues

- Ways to connect classmates across the miles
- Funds to write and send class newsletters
- A living history of classmates' achievements, interests, and Cornell ties after graduation
- Resources for class parties and activities
- A constantly evolving network of classmates

The results are conclusive: when you pay your class dues, we all win! If you haven't done so, pay this year's dues. Visit alumni.cornell.edu/classes today. Your 7-digit alumni ID is located above your name and address label when paying online.

Ezra Plan - Track 2 6th Notice Email

Once a Cornellian, Always a Cornellian

It's true: No matter how many twists and turns our lives take after graduation, there remains a part of us that is forever, irreducibly, Cornellian. It was there that our minds, our beliefs, our careers, even our personal relationships, took on new shapes and directions.

You can stay connected with the people who shared those formative years with you by renewing official membership in our class. In return, your class volunteers will work hard to keep the relationship alive and rewarding—by putting together a whole new set of opportunities to learn, explore, create, and progress to our next milestones together.

This is your final invitation this year to pay the Class of 1989 dues and reap all the rewards that membership brings.

Don't miss out!

Visit alumni.cornell.edu/classes today!